Permit #F00054610

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00054610 **Type of Permit:** FILMING **Release Date:** 07/30/2012

Production Company LAUNCH DRTV

Insured Company Name LAUNCH DRTV

Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 12211 W WASHINGTON BLVD, 2ND FL
LOS ANGELES, California 90066

Production Title BABY BULLETT

Type of Production Infomercial

Producer Aimee Lubrano

Director Sam Najah

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Aimee Lubrano
Primary Phone Mobile - 917-623-0978
Secondary Phone Office - 310-305-8342

Location Assistant n/a n/a
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

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Summary Information — Location

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Production Company LAUNCH DRTV
Insured Company LAUNCH DRTV
Production Title BABY BULLETT

Location Manager Aimee Lubrano
Primary Phone Mobile - 917-623-0978
Secondary Phone Office - 310-305-8342

Location Address 4107 Ventura Canyon Ave, Sherman Oaks, CA, 91423

Location Type Private Residence

Film Dates 7/31/2012 - 8/1/2012 07:00 - 19:00 2 days

Open or Closed to the Public Closed

Generic Conditions
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Launch.Baby.54610.WT.pdf
Launch.Baby.54610.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	12
Cube Trucks	3
Generator	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	23

Filming Activities Equipment on property; Interior Dialogue; Interior interviews, product placement.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** C5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
13360 Valleyheart Dr, Los Angeles, CA, 91423
Parking Notes
Cast/Crew parking at St Francis De Sales

Posting "No Parking" signs VENTURA CANYON AVE., 300' IN FRONT OF LOCATION 4107 VENTURA CANYON AVE

Approximate Footage 0 - 300 **Log Number** 39614

Date(s) 7/31/2012 to 8/1/2012 **Time(s)** 07:00 to 22:00

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LAFD Activity Report

Permit #F000546(10

FSO Required ☐

FSO Late Notification ☐

SPOT CHECK ☒

F-54610

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION EVALUATION REPORT

NAME OF FACILITY: ST FRANCIS DE SALES CHURCH CONTACT DATE 7.26.12

FILM/ CREW PRK/ BASE CAMP: 13348 VALLEY HEART BLVD

PRODUCTION CO. NAME: LAUNCH DRTV 'BABY BULLET'

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: JULY 31 & AUGUST 01

TIME(S) OF FILMING OR PRODUCTION ACTIVITY:

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1 A representative from both the school/church and the production company shall be present during walk-through.

2 The walk-through shall identify shall identify the area(s) to allow filming or production activity **without** disruption to regular operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators, apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor **is prohibited**. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09).

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

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LAFD Activity Report
SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION
EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION: SPOT CLERK F-54610 31/01

Crew Parking

Vehicles as needed

LAUNCH DTV "BABY BULLET"

ST. FRANCIS DE VALLE CHURCH 13360 VALLEY HEART

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.

Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

Locations Manager: X _____ email:		917-6230978 FAX
PRINT NAME:	Erni	
School/Church Representative: X _____ email:		818 784-0105 Phone:
PRINT NAME:	Jeanine / Fr. Michael	
Fire Inspector: X _____ email:		Office Phone: (213) 978-3675
PRINT NAME:	**LYNN MCKAY ROTH**	

APPROVED X _____ DENIED ___

LAFD (213) 978-3660
(213) 978-3612

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Launch DR TV ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 8/2/11

By _____
Representative's Signature

SIGN HERE

Launch DR TV
Name of "Principal" (Production Company)

12211 W. Washington Blvd. 2nd Floor
Principal's Address

SAM NAJAH
Print Princpal Representative's Name

Los Angeles, CA 90066
City, State, Zip Code

President
Representative's Title (i.e. UPM, Loc Mgr)

310-305-8342
Principal's Telephone Number

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